



THE NAVAJO NATION

RUSSELL BEGAYE, PRESIDENT
JONATHAN NEZ, VICE PRESIDENT

September 27, 2017

To all the Eastern Navajo Agency,
(Resources/Departments/Schools/Chapter Houses and the whole Community)

Yá át'ééh. We, the staff at the Navajo Nation Department of Behavioral Health Services – Crownpoint Outpatient Treatment Center, are kindly extending an invitation to your program/organization/school/Chapter House and community to join us and support this year's 2017 Red Ribbon Campaign Week. We will be hosting a 2017 Red Ribbon Week for the Eastern Navajo Nation Region from **October 23, 2017 to October 27, 2017** in the vicinity of the Eastern Navajo Agency. This year's National Red Ribbon Theme is **"Your Future Is Key, So Stay Drug Free!"**

The Red Ribbon Campaign was started when the drug traffickers in Mexico City murdered DEA agent Kiki Camarena in 1985. This began the continuing traditions of displaying Red Ribbons as a symbol of intolerance towards the use of drugs. The mission of the Red Ribbon Campaign is to present a unified and visible commitment towards the creation of a DRUG-FREE AMERICA.

We are strongly encouraging everyone to participate in this event to help us as a community to come together to provide awareness on the Red Ribbon Campaign, have the community members pledge to be Drug, Alcohol & Tobacco Free and lead a healthy & positive lifestyle. We are inviting everyone to come out and support our efforts in educating/preventing and reducing the harmful effects of alcohol and substance abuse on the Eastern Navajo Reservation. If you know of anyone whom is interested, please encourage them to participate. *The weekly Red Ribbon Schedule is attached.*

If you have any question or need additional information regarding this letter, please call one of the DBHS staff at (505) 786-2111 or 2128 Monday through Friday during regular working hours. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Becenti".

Jennifer Becenti, LADAC
Principal Substance Abuse Counselor

CC: 2017Crpt.DBHSRedRibbonCampaignWeek
Genevieve Nez-Holona, LCSW, DDCVC-Clinical Director
Theresa Galvan, Health Service Administrator

Department of Behavioral Health Services, Crownpoint Outpatient Treatment Center, P.O. Box 1144, Crownpoint, NM 87313
PHONE: (505)786-2111/2128 FAX: (505) 786-2020




DBHS EASTERN NAVAJO NATION AGENCY



2017 Red Ribbon Week
October 23-27, 2017

National Red Ribbon Theme: "Your Future Is Key, So Stay Drug Free!"

Red Ribbon Week is nationally recognized and celebrated as a symbol of support for efforts to reduce drug use through youth prevention and education programs. By wearing a red ribbon during the last week in October, individuals demonstrate their opposition to illegal drugs and illustrate their dedication to living drug-free and fighting against illegal drug use.

Monday 10/23/17	Tuesday 10/24/17	Wednesday 10/25/17	Thursday 10/26/17	Friday 10/27/17
Red Ribbon Kick Off Day (wear red) Opening Prayer 8:30 a.m. Purpose of the Red Ribbon Campaign. Community Continental Breakfast 9:00 to 11:00 a.m. Tagging of vehicles (tying red ribbons on vehicles).	Red Ribbon Parade (wear red) Parade 10:00 a.m. Route: Crownpoint Chapter House to Crownpoint DBHS.  ALCOHOL IS DRUG Red Ribbon Week	Traditional Day Breast Cancer Awareness (wear pink) Drumming Session 10:00 a.m. in the teepee. Open Men's and Women's Sweatlodge 1:00 to 5:00 p.m. ***Lunch will be served to the participants.	Purple Day Prevent Domestic Violence Walk (wear purple) Walk & Presentation 900 to 11:00 a.m. Route: Crpt DBHS, around the Elementary School and back to Crpt DBHS. D.V. Poster Contest 1:00 to 3:00 p.m. (1st, 2nd and 3rd Prizes) ***Lunch will be served to the participants.	Community Costume Day (wear your costume) Adult Costume Contest 12:00 p.m. Tailgate Trick-or-Treating & Kids Costume Contest 3:00 p.m. ***Lunch will be served to the participants.

All events will take place at Crownpoint Department of Behavioral Health Services—Outpatient Treatment Center.

*****LUNCH PENDING**



Sponsored by: Crownpoint Department of Behavioral Health Services and local resources.

Phone: (505) 786-2111 or 2128 Fax: (505) 786-2020 or 5442

2017 Red Ribbon Campaign will not be responsible for loss, damages or injuries during the entire event.

*Schedule subject to change

09-14-2017



Red Ribbon

Week

October 23-27, 2017



RED RIBBON PARADE

OCTOBER 24, 2017

10:00 A.M.



Parade Route:

The route of the parade will start from Crownpoint Chapter House, downtown by the stores and onto Crownpoint Department of Behavioral Health Services.



Deadline for Entries

October 23, 2017 by 3:00 p.m.

Pick up and drop off your entry forms at Crownpoint DBHS or fax your forms to (505) 786-5442.

Anyone and everyone is welcome to enter. ☺

NO ENTRY FEE

~No judging of the floats~



National Red Ribbon Theme:

Your Future is Key, so Stay Drug Free!

For more information you may contact one of the staff at Crownpoint Department of Behavioral Health Services at (505) 786-2111

Phoebe Hardy, Prevention Specialist

Jennifer Becenti, LADAC, Principal Substance Abuse Counselor



THE 2017 RED RIBBON CAMPAIGN/DEPARTMENT OF BEHAVIORAL HEALTH SERVICES
WILL NOT BE RESPONSIBLE FOR ANY LOSS, DAMAGES, OR INJURIES.



THE NAVAJO NATION

**RUSSELL BEGAYE, PRESIDENT
JONATHAN NEZ, VICE PRESIDENT**



2017

Red Ribbon



Week

October 23-27, 2017



*******PARADE ENTRY FORM*******

Name of Entry or Organization: _____

ENTRY CATEGORY

☐ Float Entry ☐ Individual Entry ☐ Marching/Musical Entry ☐ Horseback Riding Entry ☐ Motor Cycle

Contact Person(s): _____

Contact Number(s): _____

Address: _____

- Parade is to begin at 10:00 a.m. on October 24, 2017.
- Parade route is from the Crownpoint Chapter House parking lot and end at Crownpoint DBHS premises.
- There will be no judging of the parade this year; therefore there will be no parade numbers.
- Please display the Red Ribbon Theme on both sides of the float.
- Please read and abide the parade rules (see attachment).

**National Red Ribbon Theme:
Your Future is Key, so Stay Drug Free!**

Deadline for Entries is October 23, 2017 by 3:00 p.m.

**DROP OFF YOUR FORMS AT CROWNPOINT DBHS- OUTPATIENT TREATMENT
OR FAX YOUR ENTRY FORM TO (505) 786-5442.**

THE 2017 RED RIBBON CAMPAIGN/DEPARTMENT OF BEHAVIORAL HEALTH SERVICES
WILL NOT BE RESPONSIBLE FOR ANY LOSS, DAMAGES, OR INJURIES.

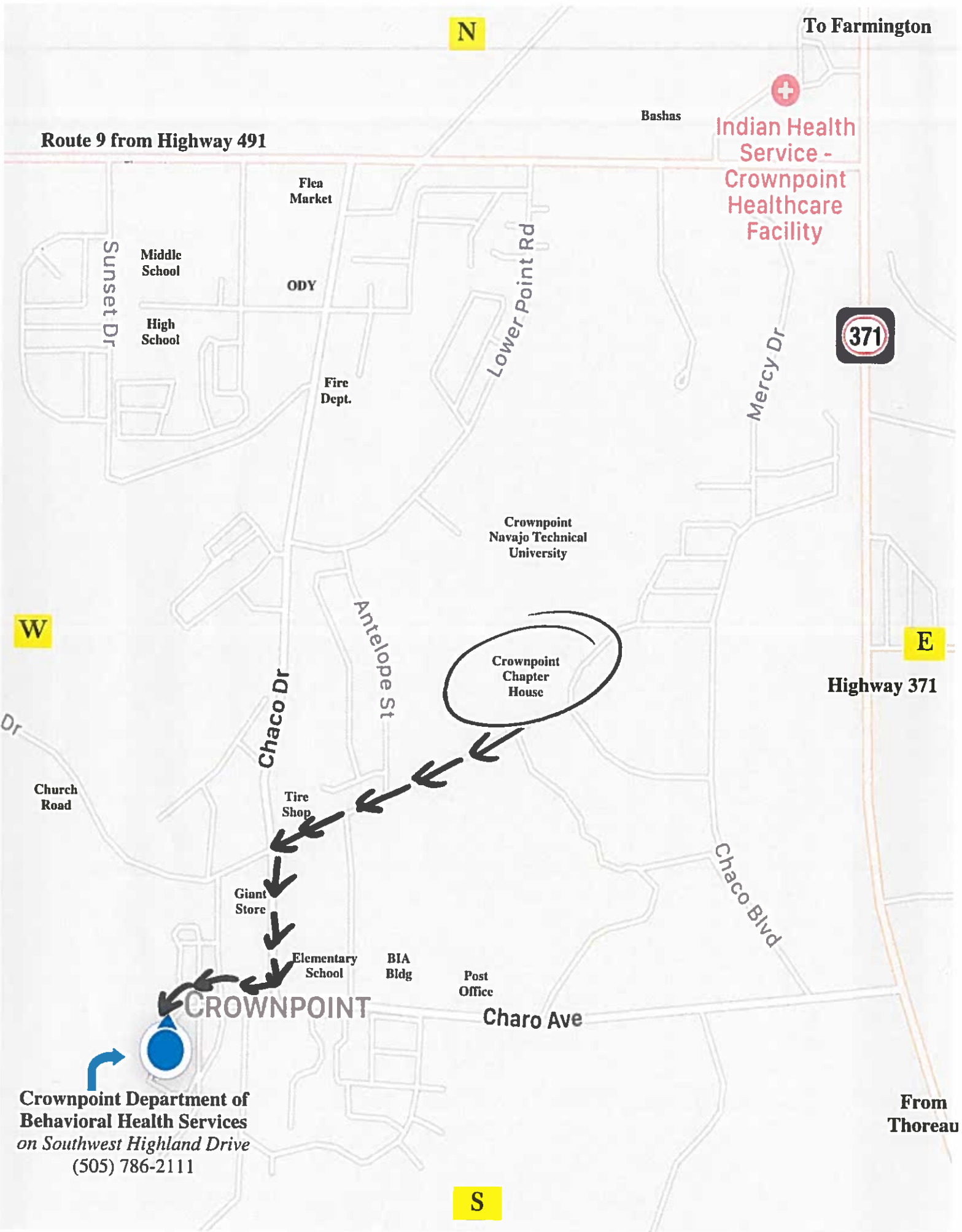


**PARADE RULES
OCTOBER 24, 2017
10:00 A.M.**

1. Traffic flow will be closed at 10:00 a.m. from Crownpoint Chapter House to Crownpoint DBHS.
2. Parade line up is at 9:00 a.m.
3. Parade Route: Start Location – The route of the parade will start at Crownpoint Chapter House, through downtown (by the stores) and south onto the Crownpoint DBHS premises.
4. The Parade shall commence promptly at 10:00 a.m.
5. Any individuals seated on the hood of the vehicle are required to use anti-skid foam or grip rope for safety.
6. A minimum of 10 feet should be maintained between the walking individual, float and or entry.
7. Keep constant pace (no gaps please).
8. NO THROWING of candy, promotional items, and/or Frisbee's is allowed. Items must be given out by hand and while on foot (walking), so children won't run onto the road.
9. Sufficient water/liquid supplies should be available for the walking participants (this is the responsibility of the entry).
10. Those who will be riding horses may be required to have hauling permits and health certificates available. THE RED RIBBON CAMPAIGN WILL NOT BE RESPONSIBLE FOR THE DETAINMENT OF HORSE(S).
11. All vehicles are to be in good operating condition, no exhaust smoking vehicles; all safety requirements shall be applicable.
12. Safety chains are required on all floats.
13. All fire extinguishers should be up to date, operational and have a minimum capacity of 5 lbs. and are required on all floats. Fire extinguishers must be charged and accessible.
14. Have a first aid kit available on your float.
15. All vehicles used for entries must be insured for liability purposes.
16. Non-Compliance with the following rules will result in not being able to participate in the parade.
17. Deadline for all entries is October 23, 2016 by 3:00 p.m.
18. No political campaigning while participating in the parade.

THE 2017 RED RIBBON CAMPAIGN/DEPARTMENT OF BEHAVIORAL HEALTH SERVICES
WILL NOT BE RESPONSIBLE FOR ANY LOSS, DAMAGES, OR INJURIES.

*Department of Behavioral Health Services, Crownpoint Outpatient Treatment Center, P.O. Box 1144, Crownpoint, NM 87313
PHONE: (505)786-2111/2128 FAX: (505) 786-2020*



To Farmington



Indian Health
Service -
Crownpoint
Healthcare
Facility

Bashas

Route 9 from Highway 491

Flea
Market

ODY

Middle
School

High
School

Fire
Dept.

Lower Point Rd

Mercy Dr



Crownpoint
Navajo Technical
University

Antelope St

Crownpoint
Chapter
House

E

Highway 371

Chaco Dr

Tire
Shop

Giant
Store

Elementary
School

BIA
Bldg

Post
Office

Charo Ave

Chaco Blvd

CROWNPOINT

From
Thoreau

S

Crownpoint Department of
Behavioral Health Services
on Southwest Highland Drive
(505) 786-2111